

Hey trivia family! Here is your August monthly update from your account manager, Colin Sawyer, with Not Rocket Science Trivia!

1) Music Mashup

Over the past six months, we have been testing our new game, Music Mashup! Music Mashup is a full music themed game featuring rounds such as Name That Tune, Don't Forget the Lyrics and more!

We have had multiple clients add Music Mashup on a different night than their trivia night and it has been wildly successful! Now those clients have Trivia on one night and Music Mashup on another, allowing them to double-down on sales growth!

Given the success, we are now opening up the availability of Music Mashup to all of our clients. If you would like to add Music Mashup at your bar on a different night of the week than trivia, email me at operations@notrocketsciencetrivia.com and I will get it set up!

You can see more info on Music Mashup and see a video of a game here:
<https://www.notrocketsciencetrivia.com/music-mashup>

2) Slow Season

Due to back-to-school, family vacations, etc. It is not uncommon for some bars to see a slight dip in crowds during late July and August.

Never fear though! Every year, we see crowds pick right back up by the end of August and everything is back to normal (and even growing) by September!

3) Have thoughts on your host?

Let us know by rating them here:

<https://www.notrocketsciencetrivia.com/client-portal>